

Organised by:



Cawangan Negeri Sembilan
Kampus Rembau

In collaboration with:



ICoSSIIIS

**INTERNATIONAL CONFERENCE ON SOCIAL SCIENCES,
INFORMATICS AND ISLAMIC STUDIES (ICoSSIIIS) 2023**

"ENHANCING KNOWLEDGE, EXPLORING POSSIBILITIES"

PROGRAMME BOOK



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Bismillahirrahmanirrahim

Assalamualaikum Warahmatullahi Wabarakatuh dan Salam Sejahtera.

Alhamdulillah, thanks to Allah S.W.T for His love and blessings, we are able to be here today for the opening ceremony of the International Conference on Social Sciences, Informatics and Islamic Studies, also known as ICoSSiIS 2023 which is for the first time, being organized by UiTM Negeri Sembilan Branch, Rembau Campus.

ICoSSiIS 2023 is the first international conference organized in Rembau Campus by the Faculty of Communication and Media Studies, College of Computing, Informatics and Mathematics, Faculty of Business and Management, Academy of Language Studies and Academy of Contemporary Islamic Studies located here. On behalf of ICoSSiIS 2023, UiTM Negeri Sembilan Branch and the entire organizing committee, I extend a warm welcome to each and every one of you.

I also would like to express my deepest appreciation to Global University, Lebanon, Universitas Hasyim Asy'ari, Indonesia, and Universitas Padjajaran, Indonesia, for their willingness to collaborate with UiTM Negeri Sembilan Branch, Rembau Campus for this international conference.

It is with great pleasure and excitement that I bring to you this virtual conference with the theme, of "Enhancing Knowledge, Exploring Possibilities". Despite the physical distance that may separate us, the power of technology has brought us together in this digital realm, transcending borders, and time zones to create a truly global gathering of brilliant minds.

In this era of constant change and transformation, the need to continuously enhance our knowledge becomes vital. The theme of this conference resonates deeply with our shared commitment to pushing the boundaries of what we know and exploring into the uncharted territories of what is possible. It serves as a reminder that our pursuit of knowledge is an endless quest, and by embracing it, we open doors to endless possibilities.

ICOSSIS 2023 has gathered some of the brightest minds, thought leaders, and experts from various fields, all eager to share their wisdom, experiences, and groundbreaking ideas. It becomes a convergence of diverse perspectives, cultures, and expertise, creating a vibrant tapestry of knowledge that will inspire and empower each one of us here.

Throughout the sequence of this conference, we will look at a broad range of topics in different areas as well as find solutions for some of today's pressing problems or challenges. From the areas of economics and finance, business and management, education, language, informatics and analytics, Islamic studies, and media and communication, every session will open new pathways for exploration and spark the flames of curiosity within us.

As we embark on this intellectual adventure, let us remember that the power to enhance knowledge and explore possibilities lies within each one of us. Let us approach this conference with an open mind, a willingness to challenge assumptions, and a hunger for growth. Together, we can break through barriers, surpass limitations, and shape a future that is brighter and more promising for all.

I extend my deepest gratitude to our organizing committee and collaborative partners for their tireless efforts in making ICOSSIS 2023 a reality. Their commitment to fostering intellectual growth, knowledge sharing, and promoting the exchange of ideas is commendable, and we are indebted to their dedication. Significantly, organizing this conference has helped us strengthen the relationships among us and it is indeed such a blessing. May it be a platform of inspiration, connections, and a steppingstone in your professional growth.

Thank you for joining us at this virtual conference.

Wabillahitaufik Walhidayah, Wassalamualaikum warahmatullahi
wabarakatuh.

PROFESSOR DR. YAMIN BIN YASIN
RECTOR, UİTM CAWANGAN NEGERI SEMBILAN



Bismillahirrahmanirrahim

Assalamualaikum Warahmatullahi Wabarakatuh dan Salam Sejahtera.

Alhamdulillah, thanks to Allah S.W.T for His love and blessings, we are able to gather here today for our very first conference from UiTM Negeri Sembilan Branch, Rembau Campus for the International Conference on Social Sciences, Informatics and Islamic Studies (ICOSIIS) 2023.

First and foremost, I would like to thank Professor Dr. Yamin Yasin, Associate Professor Dr. Hakimi Tew Abdullah, Dr. Purnomo M. Antara, Dr. Mohd. Firdauz bin Mohd Fathir, Dr. Nursafra Mohd Zhaffar, Encik Mohd Faizal Mohd Ramsi, and all committee members for their enormous assistance, support, and commitment in organizing this virtual conference.

I would also like to convey my utmost appreciation to Global University, Lebanon. Universitas Hasyim Asy'ari, Indonesia and Universitas Padjajaran, Indonesia for their willingness to join forces with UiTM Negeri Sembilan to make ICOSIIS 2023 a success.

With the theme 'ENHANCING KNOWLEDGE, EXPLORING POSSIBILITIES', our objective is to create a platform for sharing sessions on research studies among academicians and researchers from home and abroad through virtual presentations. ICOSIIS 2023 also allows us to establish strong collaborations between universities, industries and other learning institutions towards empowering research and publications.

This conference is hoped to propel and expand the sharing of knowledge without boundaries between all academicians and researchers I am very pleased to welcome our keynote speakers, workshop speakers, all presenters, and participants from around the globe. I hope everyone will gain exceptional opportunities, insights and experiences in this conference. My sincere regards and heartfelt appreciation to all involved directly and indirectly in making this event a success. The success of ICOSIIS 2023 is a tribute to all.

I wish all of you a very enjoyable conference.

Wabillahitaufik Walhidayah, Wassalamualaikum warahmatullahi wabarakatuh.

ASSOCIATE PROFESSOR DR. NORWATI BINTI HAJI ROSLIM

CHAIRPERSON OF THE INTERNATIONAL CONFERENCE ON SOCIAL SCIENCES,
INFORMATICS AND ISLAMIC STUDIES 2023

ICoSSiS 2023 ORGANIZING COMMITTEE



POSITION	NAME
PATRON	Prof. Dr. Yamin Yasin
ADVISOR	Prof Madya Dr. Hj Muhammad Hakimi Tew Abdullah
CHAIR I	Profesor Madya Dr. Norwati Binti Haji Roslim
CHAIR II	Dr. Purnomo M. Antara
VICE CHAIR I	Dr. Mohd. Firdauz bin Mohd Fathir
VICE CHAIR II	Dr. Nursafra Mohd Zhaffar
VICE CHAIR III	Encik Mohd Faizal Mohd Ramsi
SECRETARY I	Puan Nur Faathinah Mohammad Roshdan
SECRETARY II	Puan Suhaila Sharil
TREASURER I	Puan Nurain Farahana Zainal Abidin
TREASURER II	Puan Siti Wahidah Mohd Saini

COMMITTEE NAME	MEMBERS
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	Dr Kamarul Hidayah
	Pn Nor Hidayu Md Yatim
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	En. Shahril Anuar Abdul Ghalim
	Puan Izzatil Husna Arshad
	Norhashimah Hashim
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	Mohd Fauzi Abu Seman
	Mohd Hanif Jurit
WORKSHOP	Mohd Noor Hilmi Mohd Johan
	Ros Amira Mohd Ruslan
	Siti Nur Husna Abd Rahman
	Atiqah Mohd Hethdzir
	Alyssa Batrisyia Zainal Abidin
	Intan Syaqrira Shuib
Natasha Alya Zambri	

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	Ustaz Muhammad Noor bin Hussin
	Puan Noor Azila Mohd Zaid
	Puan Nurhidayah Nasharudin
	Puan Amirah Haji Abu Hassan
PROCEEDINGS & JOURNAL REVIEW	Dr. Sutina Junos (Chief)
	Dr. Muhammad Hafiz Ali (Chief - Parallel Sessions)
	Dr. Faridah Pardi (JoA Representative)
	Mohd Azlan Abdul Majid
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	Dr. Sharfizie Mohd Sharip (Chief)
	Farrah binti Othman
	Syazliana Kasim
CERTIFICATES & AWARDS	Shahrul Amri Ab Wahab
	Nor'Azurah Md Kamdari
	Cik Efina Hamdan (Chief)
	Puan Noryusnita Ramli
FOREWORD & KEYNOTE SPEAKERS	Puan Isma Zuriyya Ismail
	Puan Siti Nasarah Ismail
	Ustaz Ahmad Faiz Hj Ahmad Ubaidah (Chief)
	Dr. Mohd Asyran Safwan Bin Kamaruzaman
EMCEE, MODERATION & WELCOMING ADDRESS	Puan Noor Azillah Mohd Ali
	Encik Ahmad Syakir Salman Salleh @Abdul Latif
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	Puan Maizura Manshor
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	Cik Nurliyana Kamilah Khairul Anuar
Pn. Farah Hazween Amanah	

ABOUT ICoSSIIS 2023



Universiti Teknologi MARA, Cawangan Negeri Sembilan, Kampus Rembau is pleased to announce its 1st International Conference on Social Sciences, Informatics and Islamic Studies (ICoSSIIS) 2023 on 31st October 2023. ICoSSIIS 2023 is organised in collaboration with Global University, Lebanon, Universitas Hasyim Asy'ari, Indonesia and Universitas Padjadjaran, Indonesia.

With the theme, "Enhancing Knowledge, Exploring Possibilities", ICoSSIIS 2023 offers a virtual platform for undergraduate and postgraduate students, academics, researchers, professionals and industry practitioners from various backgrounds locally and internationally to share ideas and research findings from their respective fields.

The e-proceeding is a compilation of the accepted papers and represents an interesting outcome of the conference. Topics include but are not limited to the following areas: Economics & Finance, Business & Management, Informatics & Analytics, Islamic Studies, Education, Communication & Media. All the papers have been through rigorous review and process to meet the requirements of publication standard.

We would like to acknowledge all of those who supported ICoSSIIS 2023. Contribution of each individual was instrumental in the success of the conference.

KEYNOTE SPEAKER 1



DR. OMAR MUHAMMAD KALASH

Global University (Official Representative) in Malaysia
Global University, Lebanon

Dr. Omar Muhammad Kalash adalah merupakan wakil bagi Global University Labanon. Beliau mendapat Ijazah Kedoktoran Pertama dalam bidang Fiqh dan Usul al-Fiqh di International Islamic University Malaysia (IIUM) dan Ijazah Sarjana Pertama Usul al-Fiqh di Global University, Lebanon. Beliau juga telah mendapat Ijazah Sarjana Kedua Usul al-Fiqh di International Islamic University Malaysia (IIUM). Selain itu beliau juga adalah pemegang Ijazah Sarjana Muda Syariah dan Bahasa Arab di Global University Lebanon. Kini, beliau sedang menyambung pengajian di peringkat Ijazah kedoktoran kedua dalam bidang Hadits di Universiti Sains Islam Malaysia (USIM).

KEYNOTE SPEAKER 2



PROF DR. ATWAR BAJARI, Drs., M.Si.

Vice Dean (Academic, Students and Research)
Faculty of Communication Sciences,
Universitas Padjajajaran, Indonesia

Prof. Dr. Atwar Bajari M.Si. adalah merupakan Wakil Dekan Bidang Pembelajaran, Kemahasiswaan Fakultas Ilmu Komunikasi. Beliau mendapat Ijazah Kedokteran di Universitas Padjajajaran dalam bidang Sains Komunikasi dan Ijazah Sarjana dalam bidang Komunikasi Pembangunan dan Pertanian di Institut Pertanian Bogor Indonesia (IPB). Beliau juga mendapat Ijazah Sarjana Muda Sains Komunikasi di Universitas Padjajajaran.

KEYNOTE SPEAKER 3



PROF. DR. H. HARIS SUPRATNO

Rektor

Universitas Hasyim Asy'ari, Indonesia

Prof. Dr. H. Haris Supratno merupakan Rektor di Universitas Hasyim Asy'ari Indonesia. Beliau mendapat S-1 dalam bidang Ilmu Sastra Indonesia di Universitas Jember, Indonesia (UNEJ) di mana disertasi beliau adalah bertajuk Puisi Protes Penyair Angkatan '66 (Kajian Sosilogi Sastra). Beliau juga mendapat S-3 dalam bidang Ilmu-Ilmu Sosial di Universitas Airlangga, Indonesia (UNAIR) dalam disertasi berjudul Wayang Sasak Lakon Dewi Rengganis dalam Konteks Perubahan Masyarakat di Lombok (Kajian Sosiologi Seni).

WORKSHOP SPEAKER 1



DR. NURSAFRA MOHD ZHAFFAR

Akademi Pengajian Islam Kontemporari
Universiti Teknologi MARA Cawangan Negeri Sembilan
Kampus Rembau
E-mail: nursafra@uitm.edu.my

Abstract

The goal of this workshop is to share some basic concepts necessary for understanding qualitative data analysis. It consists of a brief discussion on the general design of qualitative research, along with its characteristics as well as the introduction to the software Atlas.ti and its usage for analyzing qualitative data in an inductive manner towards theme development.

About the speaker:

Nursafra Mohd Zhaftar, Ph.D. is a Senior Lecturer at UiTM Negeri Sembilan, Kampus Rembau. She studied in Islamic Revealed Knowledge during her undergraduate studies in IIUM. Later, she pursued her study in Postgraduate Diploma in Education before posted as a lecturer in Community College, MOHE. She continued her study in Master of Education (Islamic Education) at the National University of Malaysia and completed her PhD (Islamic Education) in 2018.

She has been actively involved in the field of writing since 2011 and has produced journal articles, books, chapters in books and proceedings. In addition to writing, she has a vast experience as an article reviewer in high-indexed journal, indexed journal and research papers in proceedings. She actively provides training to postgraduate students for qualitative method using Atlas.ti for data analysis.

WORKSHOP SPEAKER 2



ASSOCIATE PROFESSOR DR. VAHID NIMEHCHISALEM

Department of English
Faculty of Modern Languages and Communication
Universiti Putra Malaysia
E-mail: vahid@upm.edu.my

Abstract

The goal of this workshop is to share some basic concepts necessary to understand quantitative data analysis. We will start with a brief discussion of the strengths and blind spots of quantitative research; then, we will touch upon descriptive vs inferential statistics and different types of inferential statistics before moving to some examples of quantitative data analysis using SPSS, including measures of central tendency and measures of dispersion, followed by some comparison and correlation tests.

About the speaker:

Vahid Nimehchisalem holds a PhD in TESL. He's been involved in teaching English as a second and foreign language since 1996. He was a postdoctoral fellow at the Faculty of Educational Studies, Universiti Putra Malaysia (UPM) in 2012; later he joined Universiti Malaya as a research fellow. He's currently Associate Professor at the Faculty of Modern Languages and Communication, UPM, and Adjunct Senior Lecturer at Asia-e University, Malaysia. English language learning-teaching materials evaluation and language assessment are his main areas of research interest. He's chief editor of the International Journal of Education and Literacy Studies (IJELS), managing editor of the Journal of Language and Communication (JLC), and board member of a number of other journals in the area.

ICoSSIIS 2023 CONFERENCE SCHEDULE



31ST OCTOBER 2023

TIME	EVENT	SESSIONS
09.00 am - 10.30 am	National Anthem "Negaraku" "Wawasan Setia Warga UiTM"	<p>SESSION 1</p> <p>https://www.youtube.com/@ICoSSIIS2023</p>
	Prayer Recital Ustaz Muhammad Al-Ghazalli Abdol Malek Universiti Teknologi MARA (UiTM), Cawangan Negeri Sembilan, Kampus Rembau, Malaysia.	
	Welcoming speech Associate Professor Dr Norwati Binti Haji Roslim Chair, International Conference on Social Sciences, Informatics and Islamic Studies (ICoSSIIS) 2023. Universiti Teknologi MARA (UiTM), Cawangan Negeri Sembilan, Kampus Rembau, Malaysia.	
	Opening Ceremony Speech Profesor Dr Yamin Yasin Rector, Universiti Teknologi MARA (UiTM), Cawangan Negeri Sembilan, Malaysia.	
	ICoSSIIS 2023 Montage Presentation	
	Keynote Speech 1 Dr. Omar Muhammad Kalash Global University, Lebanon.	
	Keynote Speech 2 Profesor Dr. Atwar Bajari, M.Si. Vice Dean (Academic, Students and Research) Faculty of Communication Sciences Universitas Padjajaran, Indonesia.	
	Keynote Speech 3 Professor Dr. H. Haris Supratno Rector Universitas Hasyim Asy'ari, Indonesia.	

ICoSSIIS 2023 CONFERENCE SCHEDULE



31ST OCTOBER 2023

TIME	EVENT	SESSIONS
10.30 am – 12.30 pm	<p>Workshop Parallel Sessions</p>	<p>SESSION 2</p> <p>WORKSHOP ICOSSIIS 2023 Hosted by UiTM Kampus Rembau</p> <p>https://uitm.webex.com/uitm/j.php?MTID=mc9027e2ca27fa9e42e24bf8ab40bee19</p> <p>Tuesday, October 31, 2023 10:30 AM 2 hours 30 minutes (UTC+08:00) Kuala Lumpur, Singapore</p> <p>Meeting number: 2518 176 9109 Password: V7m3jD6SNgg Agenda: WORKSHOP ICOSSIIS 2023</p> <p>Join by video system Dial 25181769109@uitm.webex.com</p> <p>You can also dial 210.4.202.4 and enter your meeting number.</p> <p>Join by phone +60-3-9212-7625 Malaysia Toll +60-3-20-585-339 Malaysia Toll 2</p> <p>Access code: 251 817 69109</p>
	<p>Workshop 1 Workshop for Qualitative Data Analysis Using ATLAS.ti</p> <p>Dr. Nursafra Mohd Zhaffar Senior Lecturer Academy of Contemporary Islamic Studies UiTM Cawangan Negeri Sembilan, Kampus Rembau, Malaysia.</p>	
12.30 pm – 02.00 pm	<p>Workshop 2 Workshop for Quantitative Data Analysis Using SPSS</p> <p>Associate Professor Dr. Vahid Nimehchisalem Department of English, Faculty of Modern Languages and Communication, Universiti Putra Malaysia (UPM)</p>	
	<p>Break</p>	

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31ST OCTOBER 2023

TIME	EVENT	SESSIONS
02.00 pm – 03.00 pm	<p>Paper Presentation Parallel Session</p> <p>Room 1 – Track Finance Link: https://www.youtube.com/playlist?list=PLPMRpJUKgFnyOCwApXSba2HDBhtPsaveJ Video: ID0018, ID0029, ID0031, ID0046</p> <p>Room 2 – Track Business Link: https://www.youtube.com/playlist?list=PLPMRpJUKgFnzXCyOVTzKN5-7oyZCwCW77 Video: ID0004, ID0003, ID0011, ID0014</p> <p>Room 3 – Track Information Management Link: https://www.youtube.com/playlist?list=PLPMRpJUKgFnzS7fKMP_1bi0cE4EPuWssE Video: ID0024, ID0026, ID0028, ID0045</p> <p>Room 4 – Track Islamic Studies Link: https://www.youtube.com/playlist?list=PLPMRpJUKgFnyAQryGTRxXIsQO1_ALZt9 Video: ID0002, ID0053</p> <p>Room 5 – Track Education Link: https://www.youtube.com/playlist?list=PLPMRpJUKgFnwAo275jOthLm_tj3qu8y2X Video: ID0001, ID0007, ID0012, ID0013</p> <p>Room 6 – Track Media Link: https://www.youtube.com/playlist?list=PLPMRpJUKgFnyo72qXdWlqg5xvPkjWTH8a Video: ID0042, ID0008, ID0035, ID0039</p>	SESSION 3
03.00 pm – 04.00 pm	<p>Paper Presentation Parallel Session</p> <p>Room 1 – Track Finance Link: https://www.youtube.com/playlist?list=PLPMRpJUKgFnz45BX-RSiPoylFRWzVx9P3 Video: ID0071, ID0072</p> <p>Room 2 – Track Business Link: https://www.youtube.com/playlist?list=PLPMRpJUKgFnwryNBHlhkFgQ_ROdHp7Gi5 Video: ID0017, ID0019, ID0027, ID0032</p>	SESSION 4

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31ST OCTOBER 2023

TIME	EVENT	SESSIONS
03.00 pm – 04.00 pm	<p>Room 3 – Track Information Management Link: https://www.youtube.com/playlist?list=PLPMRpJUKgFnzdgkwMtvkEfOhwFw-Mhglp Video: ID0057</p> <p>Room 4 – Track Islamic Studies Link: https://www.youtube.com/playlist?list=PLPMRpJUKgFnyVnmnRIXW555O8wacFzFEt Video:</p> <p>Room 5 – Track Education Link: https://www.youtube.com/playlist?list=PLPMRpJUKgFnxuclTml4hNS_txs8ZPiTbk Video: ID0020, ID0022, ID0023, ID0033</p> <p>Room 6 – Track Media Link: https://www.youtube.com/playlist?list=PLPMRpJUKgFnxAGMvF6lLb5UO1-4qrYjIY Video: ID0048, ID0051, ID0062</p>	SESSION 4 (continued)
04.00 pm – 04.45 pm	<p>Paper Presentation Parallel Session</p> <p>Room 1 – Track Business Link: https://www.youtube.com/playlist?list=PLPMRpJUKgFnyVUV09m-Gy1qIA3lfZbLKw Video: ID0038, ID0058, ID0074</p> <p>Room 2 – Track Education Link: https://www.youtube.com/playlist?list=PLPMRpJUKgFnykU6vRYI3DES_d2zGB1Oug Video: ID0034, ID0044, ID0047, ID0050</p> <p>Room 3 – Track Education Link: https://www.youtube.com/playlist?list=PLPMRpJUKgFnwnImOTEzKCEVY9CFvMFwAM Video: ID0052, ID0054, ID0059, ID0064</p> <p>Room 4 – Track Education Link: https://www.youtube.com/playlist?list=PLPMRpJUKgFnwCPx6fqyfGndLyyv1I2aXf Video: ID0065, ID0070</p>	SESSION 5

ICoSSIIS 2023 CONFERENCE SCHEDULE



31ST OCTOBER 2023

TIME	EVENT	SESSIONS
04.45 pm – 05.00 pm	<p>Closing Ceremony Speech</p> <p>Dr. Noorlis Ahmad Deputy Rector (Academic Affairs), Universiti Teknologi MARA (UiTM), Cawangan Negeri Sembilan, Malaysia.</p> <p>Award announcement</p>	<p>SESSION 6</p> <p>https://www.youtube.com/@ICoSSIIS2023</p>

OFFICIAL ICoSSIIS 2023 YOUTUBE CHANNEL LINK:

<https://www.youtube.com/@ICoSSIIS2023>

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LIST OF PAPERS



NO.	TITLE	PAPER ID
1	Development of the Hybrid Digital Electronic Trainer and the Needs in Teaching & Learning <i>Lee Moi Fong, Tok Chon Bee, Rosnani Bt Affandi & M Chandran A/L Maruthan</i>	ID0001
2	Tinjauan Literatur Pembangunan Kerangka E-Modul Kelestarian Bahasa Arab Imam Masjid <i>Muhamad Khairul Anuar Zulkepli & Siti Nadiyah Ismail</i>	ID0002
3	Organizational Commitment and Job Satisfaction: A Correlational Study in Selangor State Development Corporation (PKNS), Malaysia <i>Nur Syazwani Zulaikha Safwan, Mohamad Firdaus Ahmad & Siti Aisyah Said</i>	ID0003
4	Politik Memes dalam Kalangan Pengundi Muda Pasca PRU 15 <i>Mohd Azmir Mohd Nizah & Afi Roshezry Abu Bakar</i>	ID0008
5	Penggunaan Media Sosial Dan Aplikasi Kaedah Fiqh Dalam Isu- Isu Makanan Di Negara Bukan Islam: Satu Tinjauan <i>Siti Nur Husna Abd Rahman, Rafidah Mohd Azli, Nursafra Mohd Zhaffar, Muhammad Adnan Pitchan & Nurul Sakinah Aziz</i>	ID0009
6	Unveiling Consumer Experiences and Perceptions of Media Advertising for University Branding: A Phenomenological Investigation in Sarawak <i>Michael Tiong Hock Bing & Oo Yu Hock</i>	ID0011
7	Pragmatics of Expressing Apology Among Iban ESL Learners in Sarawak <i>Christine Jacqueline Runggol, Kimberley Lau Yih Long, Imelia Laura anak Daneil & Jacqueline Susan anak Rijengl</i>	ID0012
8	Social Media Usage and its Impact on Brand Equity Among SMEs in Malaysia <i>Syaharizad Abdul Razak, Nor Azrin Md. Latip & Azilahwati Adam2</i>	ID0014
9	The Influence of Social Media Policy towards Brand Support Behaviour Among Selangor Microenterprises Employees <i>Nur Afni binti Halil, Rosmiza binti Bidin & Hernani binti Bidin</i>	ID0016
10	Creating the Features of Spokes-Character and the Consumers' Perception of Brand Trust <i>Hernani binti Bidin & Nur Afni binti Halil</i>	ID0019

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NO.	TITLE	PAPER ID
11	Isu dan Cabaran Pengajaran dan Pembelajaran Falsafah <i>Nursafra Mohd Zhaffar, Norwati Abu Bakar, Wan Ali Akbar Wan Abdullah & Mohd Hidayat Mahadi</i>	ID0020
12	Miskin Haid: Satu Tinjauan Awal terhadap Tahap Literasi Kesihatan Golongan Wanita dalam Komuniti Bajau Laut Di Sabah <i>Mohd Hanafi Jumrah & Aisah Hossin</i>	ID0022
13	Arts Students' Interest and Acceptance Level in Using YouTube Videos for Digital Technology-Assisted Learning <i>Muhammad Helmi Abu Bakar, Azilahwati Adam & Nur Hasyiyati Md. Ghafar</i>	ID0023
14	Decoding Digital Competencies: A Bibliometric Analysis of Academic Librarianship <i>Haziah Sa'ari, Mohd Dasuki Sahak & Anne Goulding</i>	ID0024
15	Elevating Agri-Business Research: The Dynamic Integration of Strategic Thinking and Deep Learning Algorithms in an Academic Library <i>Haziah Sa'ari, Roziya Abu & Anne Goulding</i>	ID0026
16	From Scroll to Purchase: An Overview of Tiktok's Roles in Changing the Retail Industry <i>Nadhrathul Ain Binti Ibrahim, Purnomo Bin M. Antara, Nuraini Bte Abdullah & Rosidah Binti Musa4</i>	ID0027
17	Mobile Application for College Outing System Using QR Code <i>Nur Syamimi Mohamad Saifuzzaman, Marina Ahmad, Maznie Manaf, Noorfadzilah Arifin, Nor Asma Mohd Zain, Mohd Zafian Mohd Zawawi & Amri Ab Rahman</i>	ID0028
18	The Impact of Perception of Fit on Job Satisfaction Among Non- Academic Staff at UiTM Sarawak <i>Batricia Supang Kirew, Natasha Alina Anak Nyarep, Arenawati Sehat Haji Omar & Zalina Binti Mohd. Desa</i>	ID0032
19	Unlocking Academic Success: Enhancing Student Attitudes for Optimal Learning Outcomes <i>Angelberta Anak Gerina, Huzaimi Ikmal Bin Matnoor, Arenawati Sehat Haji Omar & Zalina Binti Mohd. Desa</i>	ID0033
20	Youth Involvement in Politics and the Factors Influencing: A Case Study of Rumpun Pewaris in N.55 DUN Nangka, Sibul <i>Dylan Anak Jelai, Dayang Khairunnisa Amirah Binti Abg A'zman, Zalina Binti Mohd. Desa & Arenawati Sehat Binti Omar</i>	ID0034

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NO	TITLE	PAPER ID
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